

Groupon Good Life Package

“The Way it Works”

Date: March 11, 2016
To: Executive Staff, Management Staff, Membership
From: Marketing

Starting Friday, March 11, we are running a deal on Groupon.

Offer to The Alaska Club Members- Two month spa membership for \$65 (a \$128 value)

Offer to nonmembers of The Alaska Club- Two month spa membership for \$85 (a \$158 value)

This offer can be purchased by members and nonmembers and redeemed at any Southcentral membership office. All spa memberships expire 3 months from purchase date.

When a voucher is redeemed:

If the voucher is redeemed by a member of The Alaska Club:

1. Verify that the voucher holder is a member of The Alaska Club by looking them up in CSI.
2. If the member has the Groupon on their smartphone app, click redeem on the phone instead of redeeming online.
3. If the member brings in a printed Groupon voucher, log on to www.merchants.groupon.com.
 - Username jmehl@thealaskaclub.com
 - Password [alaskaclubrocks1](#)
4. Click Redeem at the top of the page.
5. Type voucher number or customer name. The voucher number is the number listed under the barcode.
6. Enter \$128 in as the Bill Total and \$0 in the Tip.
7. Select Redeem.
8. Fill out a Groupon spa membership agreement for The Alaska Club Members.
 - Enter the current date next to “Beginning Date”
 - Enter the end of the second month period in the “End Date”. The ending date will be at least 2 months from the beginning date but no more than 3 months. Example: If signing up 3/15/16, ending date is 5/31/16.
9. Collect the voucher and staple to the agreement.
10. Send the agreement to accounting.

If the voucher is redeemed by a nonmember of The Alaska Club:

1. If the member has the Groupon on their smartphone app, click redeem on the phone instead of redeeming online.
2. If the nonmember brings in a printed Groupon voucher, log on to www.merchants.groupon.com.
 - Username jmehl@thealaskaclub.com
 - Password [alaskaclubrocks1](#)
3. Click Redeem at the top of the page.
4. Type voucher number or customer name. The voucher number is the number listed under the barcode.
5. Enter \$158 in as the Bill Total and \$0 in the Tip.
6. Select Redeem.
7. Have the customer fill out a Groupon Spa Membership agreement for nonmembers.
 - Enter the current date next to “Beginning Date”
 - Enter the end of the second month period in the “End Date”. The ending date will be at least 2 months from the beginning date but no more than 3 months. Example: If signing up 3/15/16, ending date is 5/31/16.
 - Have the voucher holder initial next to Waiver and Release of Claims.
8. Collect the voucher and staple to the agreement.
9. Send the agreement to accounting. Both pages must be sent to accounting.
10. Also fill out the Payment Agreement: Auto Pay by Credit Card/Credit Card on File section. Have nonmember Print and Sign their name, and initial at the bottom.



Spa Membership Agreement

The Alaska Club Members

Groupon Deal



Spa Membership User Name: _____ Member #: _____

The Good Life includes the following monthly services on an available basis in the Anchorage/Mat-Su region excluding Express clubs:

Your Choice	One 55-minute massage, 30-minute HydraFacial® or a 60-minute Personal Training session
Discounted Massage Rate	\$35.00 for 55-minute massage - limit of 8 per month Cannot be used as a gift or transferred
HydraFacial® Discounted Rate	\$59 for 30-minute facial (\$150 value)
Hydromassage	Unlimited (1 session per day. At South, West, East & Wasilla locations.)
UV Tan	Unlimited (High intensity - 1 session per day)
Spray Tan	Unlimited (1 session per day. At East, South & Wasilla locations.)
Moisturizing Treatment	3 treatments per month. (Discounted thereafter)
DVD/Blu-ray Rentals	Unlimited (1 per day, late fees apply)
Discounted Child Care Rate	Unlimited (\$20 per month/per child)
Child Care	Free child care for 2 children during massage and facial treatments
Guest Passes	2 per month
Pro Shop Discounts	25% off regular price

I understand that I will receive at least two months of the Spa Membership depending on the day I have redeemed my voucher. I will have access on an available basis to the services defined above until the end date.

Series sales packages that are currently on your membership account will be valid until used or the expiration date is reached. No refunds will be given for unused sessions. DVD/Blu-Ray rental late fees do apply if not returned under the normal policy guidelines. Used series or sessions do not roll over each month. A \$35 no-show fee will be assessed if massage appointment is not cancelled at least four hours prior to appointment time. This agreement is for an individual only.

For Club Use Only:

Spa Membership Beginning Date: _____ Spa Membership End Date: _____

Club Location: _____ Club Representative: _____

Redemption Code: _____

The Alaska Club

Authorized Signature: _____

Member Signature: _____

Member Name: _____

Date: _____

APPLICANT

Member #: _____ Name: (last) _____ (first) _____ (MI) _____

Social Security #: _____ (M/F): _____ Birthdate: _____ Title (Ms., Mr., Dr.): _____

Mailing Address: _____ **Employer Name:** _____

Address : _____ EmployerAddress: _____

City: _____ City: _____

State: _____ Zip: _____ State: _____ Zip: _____

Home phone: (____) _____ Business phone: (____) _____ Emergency phone: (____) _____

Email Address: _____ Emergency contact: _____

Nearest relative not living with you: _____ Relationship: _____ Phone: _____

The Spa Membership package includes the following monthly services on an available basis in the Anchorage/Mat-su region excluding Jewel Lake Express club:

Your Choice	One 55-minute massage or 30-minute HydraFacial®
Discounted Massage Rate	\$35.00 for 55-minute massage - limit of 8 per month (Cannot be used as a gift or transferred)
HydraFacial® Discounted Rate	\$59 for 30-minute facial (\$150 value)
Hydromassage	Unlimited (1 session per day. At South, West, East & Wasilla locations.)
UV Tan	Unlimited (High intensity - 1 session per day)
Spray Tan	Unlimited (1 session per day. At East, South & Wasilla locations.)
Moisturizing Treatment	3 treatments per month. (Discounted thereafter)
DVD/Blu-ray Rentals	Unlimited (1 per day, late fees apply)
Child Care	Free child care for 2 children during massage and facial treatments
Pro Shop Discounts	25% off regular price
Locker Room	Access to locker room amenities, excluding The Summit

For Club Use Only:

Use this form for those purchasing Spa Membership only and not The Alaska Club members

Spa Membership Beginning Date: _____

Spa Membership End Date: _____

Club Representative: _____

Voucher Code: _____

I understand that I will receive at least 2 month of the Spa Membership from the day I redeem my voucher. In exchange, I will have access on an available basis to the services defined above.

During the first partial month, members will receive all of the benefits that they receive in a full month. The free massage and unlimited spray tans attributed to the first partial month will be available for 30 days from date of purchase or the entire month, whichever is longer.

Series sales packages that are currently on your membership account will be valid until used or the expiration date is reached. No refunds will be given for unused sessions. DVD/Blu-ray rental late fees do apply if not returned under the normal policy guideline. Unused series or sessions do not roll over. A \$35 "No Show" fee will be assessed if massage appointment is not cancelled at least four hours prior to appointment time.

Spa Membership members found using fitness, locker room, and services of The Alaska Club not specified above will be assessed a \$50 charge each time.

Spa Membership Membership Agreement and Waiver of Claims

This Membership Agreement ("Agreement") is between The Alaska Club and the undersigned Applicant.

WAIVER AND RELEASE OF CLAIMS

Initials _____

The member expressly agrees that use of the Club's facilities, equipment and any transportation provided by the Club shall be undertaken by a member and his or her minor dependents at their sole risk. In consideration for membership in the Club, the member for himself/herself and on behalf of his/her heirs, successors and assigns, as well as on behalf of any minor dependents who utilize the Club's facilities, does hereby forever release and discharge the Club, its owners, officers, employees, agents, assigns and successors from all claims, demands, causes of actions, lawsuits and liability for any death, injury or damages of any nature whatsoever incurred while using the Club's facilities or equipment, or while participating in any Club sponsored activity, or while utilizing any transportation provided by the Club, including without any limitation, those injuries, deaths or damages resulting from acts of active or passive negligence on the part of the Club, its officers, agents or employees. This waiver and release of claims also covers any claim for personal injury or death resulting from a member's medical condition that was in any way caused, triggered or exacerbated by use of The Alaska Club's facilities or equipment. Further, in consideration for membership in the Club, the member releases and discharges the Club from any claim for personal property damaged, lost or stolen in or about the Club, or in lockers, or for loss or damages to any property including but not limited to automobiles and the contents thereof while on the Club's premises.

Applicant Name (print clearly)

Signature of Applicant

Date

Parent/Guardian Name (if under 18 - print clearly)

Parent/Guardian Signature

Date

Spa Membership Membership Agreement and Waiver of Claims

ARTICLE III – Membership

Section 1. Nature of Membership. Membership is a non-transferable right which confers on Member the sole right to use and enjoy the Club facilities in accordance with the rules and regulations as adopted and/or amended by the Club for the Good Life.

Section 2. Accounting. Membership terms are considered and accounted for monthly.

Section 3. Nondiscrimination. The Club accepts membership applications from any individual, family or business organization of good character and responsible credit background without regard to race, creed, color, sex or national origin.

ARTICLE IV. MONTHLY RATES AND CHARGES

Section 1. Charges. Upon approved application, members and their guests may be extended credit to use Club services or goods. Credit terms may be changed as warranted.

(a) Online Services System. The Club has an Online Services System where a member is able to electronically pay dues and charges, access Club services and commit the member to services or other Club amenities (such as massage reservations) without personal interaction with Club staff. Member understands and agrees that by using the Club's Online Services System, member will be bound by any such electronic commitment pursuant to the terms and conditions of this membership agreement and as set forth in the Uniform Electronic Transactions Act (AS 09.80.010 et seq.) until such time as the member withdraws, in writing, from the Club's Online Services System.

ARTICLE V. RULES, REGULATIONS AND POLICIES (collectively “Policies”)

Section 1. Publication and Access. The Club has adopted Policies for use of Club facilities which all members and guests are expected to honor as a part of this membership agreement. Policies may vary by Club location and are set forth and online at www.goodlifealaska.com.

Section 2. Changes. The Club may amend or adopt other Policies. New Policies or policy amendments will be published online at www.goodlifealaska.com.

ARTICLE VI. TERMINATION OF SPA MEMBERSHIP

Section 1. Voluntary Resignation. Member may resign from The Alaska Club by giving 30 days advance written notice to the Club and paying all dues or other charges outstanding. Voluntary resignation shall not be deemed effective until after the expiration of the 30-day notice period and after all required payments have been made to the Club. Subsequent to voluntary resignation, the member shall not be subject to any further dues or other charges. Non-use of the Club is not considered notice of cancellation. Written notice shall be sent to

accounting@thealaskaclub.com

Member Accounting

The Alaska Club

5201 East Tudor Road

Anchorage, Alaska 99507

Section 2. Involuntary Termination. The Club reserves the right at any time to terminate the membership of any member for failure to comply with any Policy adopted by the Club or for any conduct the Club determines to be contrary to the best interests of the Club. The membership may be terminated by notification in writing mailed by the Club to the first address shown on the records of the Club for the member being terminated. A terminated member will remain liable for all dues and other indebtedness incurred prior to the effective cancellation date. The membership of any member who is 60 days in arrears with respect to the payment of his/her account to the Club may, at the Club's option, be terminated.

ARTICLE VII. Applicant's Membership is subject to the approval of the Club.

All applications and Agreements shall be on Club forms and shall be subject to payment of the required fees and approval of the Club. Persons under the age of 18 must have the signature of a parent or guardian assuming financial liability for membership and waiver of claims for the minor. By signing this document, the applicant(s) are stating that all information provided for membership is true and

correct to the best of their knowledge. This agreement with attachments contains the entire agreement between the Club and the member and may not be modified verbally by any employee.

Groupon Offer

Spa Membership with Massage and Tanning for Fitness Members or Non-Members at The Alaska Club (Up to 49% Off)

Multiple Locations.

 **87%** of 102 customers recommend



FROM

\$65

Sorry, this deal is
NOT YET AVAILABLE

[SEE SIMILAR DEALS](#)

VALUE	DISCOUNT	YOU SAVE
\$128	49%	\$63

 [GIVE AS A GIFT](#)

LIMITED QUANTITY AVAILABLE

 **Be the First to Buy!**

SHARE THIS DEAL



Choose Between Two Options

- \$65 for a two-month [Good Life](#) spa-membership package for fitness members (\$128 value)

Fitness members can choose one of the following per month: 55-minute massage, a personal training session, or a 30-minute basic hydrating facial treatment.

- \$85 for a two-month Good Life spa-membership package for non-members (\$158 value)

Non-members can choose from a 55-minute massage or a 30-minute basic hydrating facial treatment each month. See additional available amenities and discounted rates [here](#).

In a Nutshell

Spa membership unlocks access to services such as one massage per month, unlimited UV and spray tanning, and unlimited hydromassage

The Fine Print

- Promotional value expires 90 days after purchase. Amount paid never expires.

 Pampered

Example Redemption Voucher

GROUPON

The Alaska Club

Two-Month Good Life Membership for Members

The amount paid for this voucher (\$65.00) with The Alaska Club NEVER EXPIRES. The promotional value expires June 8, 2016.



12345678



Save a Tree

Skip the paper and redeem your Groupons right from our mobile app.



How To Use

1. Pull up Groupon with our mobile app (or print it out).
2. Present Groupon upon arrival.
3. Enjoy!

*Remember: there's no discount on great service. Groupon customers tip on the full amount of the pre-discounted bill (and tip generously). That's why you are the coolest customers out there.

Redeem At 6 Locations

Castle Heights

5201 East Tudor Rd
Anchorage, AK 99507
+19073379550

Bayshore / Klatt

10931 O'Malley Centre Dr.
Anchorage, AK 99515
+19073446567

Spenard

1400 W Northern Lights Blvd.
Anchorage, AK 99503
+19075622460

Wasilla

1720 E Parks Hwy.
Wasilla, AK 99654
+19073763300

Spenard

1450 West Northern Lights Boulevard
Anchorage, AK 99503
+19072642720

Downtown

701 West 8th Avenue
Anchorage, AK 99501
+19072744232

The Fine Print

Limit 1 per person, may buy 1 additional as gift. Valid only for option purchased. Must activate Groupon by expiration date on voucher. For all massages please include gratuity off of the full price. Fitness privileges not included for non-members. Must provide email address at checkout which will be shared to facilitate redemption. [Important privacy statement] (<https://www.groupon.com/privacy>).

The Rules

These are the restrictions that apply to every Groupon voucher (unless the Fine Print specifies an exception)

Value of the Groupon Voucher

This voucher has two separate values: (a) the amount paid; and (b) the promotional value. The amount paid will never expire and may be applied toward any goods or services offered by the merchant if the original goods or services specified on the voucher are no longer available. The promotional value is the additional value beyond the amount paid, and it will expire on the expiration date above (unless prohibited by law).

Redemption

Redeemable only at The Alaska Club for the goods or services listed above.

Not redeemable for cash (unless required by law). Doesn't cover tax or gratuity. Promotional value can't be combined with other offers. Not reloadable. Unauthorized reproduction, resale, modification, or trade prohibited. The Alaska Club is the issuer of this voucher, provides all goods and services for which it may be redeemed, and is solely responsible for any damages or injuries resulting from the use or consumption of such goods or services. Purchase, use, or acceptance of this voucher constitutes acceptance of these terms. This voucher is transferable. For more information, visit <http://gr.pn/deal-terms>.

WE'RE HERE TO HELP



www.groupon.com/support



1 (888) 350 9061
Mon-Sun 8am - 7pm (CT)



Groupon Number
123-AB-654321

Agreement for Payment of Membership Account

This Agreement is considered a part of the Membership Agreement whose terms are incorporated herein by reference. Please choose one of the following options for payment of your membership dues, charges and other fees.

1. Auto Pay by ACH (Bank Account)

For recurring monthly charges and related club late charges and fees.
(\$3 monthly ACH discount)

FINANCIAL INSTITUTION: _____

ROUTING NUMBER: _____

--	--	--	--	--	--	--	--	--	--

ACCOUNT NUMBER: _____

☐ CHECKING

☐ SAVINGS

PLEASE INCLUDE A VOID CHECK (Provides necessary bank information)

2. Auto Pay by Credit Card/Credit Card on File

For recurring monthly charges and related club late charges and fees or non-recurring charges pursuant to Article II of Membership Agreement.

CARDHOLDER NAME: _____
(as it appears on credit card)

CARD: _____ / _____ / _____

EXPIRATION DATE: _____ / _____

Visa, MasterCard and American Express accepted

Auto Pay Terms and Conditions

As an enrollee in this program, I understand that:

1. I authorize The Alaska Club to electronically deduct any and all balances monthly from my account within the first 10 days of each month. The balance due may vary month to month and will include monthly dues, fees and any and all charges owing by me in connection with my membership. Electronic deductions will continue until my membership is terminated or cancelled, the remaining balance on my membership through the effective date of termination or cancellation are deducted or I advise The Alaska Club to discontinue automatic payments with a 30 day written notice. I further agree that cancellation of my Auto Pay by ACH or credit card does not cancel my membership. I agree that I am financially responsible for all members on this agreement.
2. In the event my credit card is declined due to a change in expiration date and/or credit card number change, I authorize The Alaska Club and its payment processors to re-process my payment using an updater program to update an expiration date and/or credit card number update. This update is performed on a secure server in accordance with PCI compliance. I acknowledge that this re-processing may occur on any date within the month. I agree that the expiration or cancellation of my credit card does not cancel my membership. If my Automatic Payment information changes for any reason including expiration dates, and cannot be auto updated by the aforementioned updater program, I will notify The Alaska Club of the new account information. If I fail to provide this information prior to the due date and The Alaska Club is unable to process my payment, I will be responsible for an alternative payment arrangement and a \$20 return fee and any late fees which may result. If I cannot be contacted or do not make alternative payment arrangement, my membership will be subject to normal credit procedures for non payment.
3. Paperless Statements. My monthly statement will be available online at www.thealaskaclub.com. I will be responsible for reviewing my statement monthly and notifying The Alaska Club of any changes to my email address, mailing address or phone numbers. Email address must be provided.

I authorize The Alaska Club to charge my recurring monthly bills and dues, plus related late charges or other fees arising out of my club membership, to the bank account or credit card indicated above.

Print Name: _____ Member Number: _____

Signature: _____ Date: _____

Email: _____

I further authorize The Alaska Club to charge my nonrecurring charges, and my co-applicant and dependents charges to my credit card on file for personal charges pursuant to the Membership Agreement. My failure to initial this section means I have declined the option for myself, co-applicant and or any dependents to use a credit card on file to pay for non-recurring charges at the Club.

Initials: _____



THE ALASKA CLUB