

How to Increase App Downloads

with new members



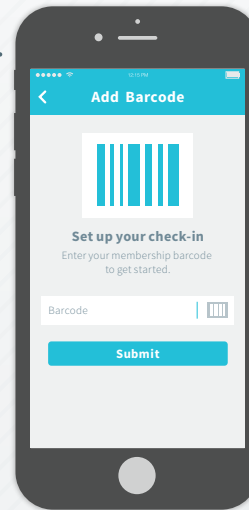
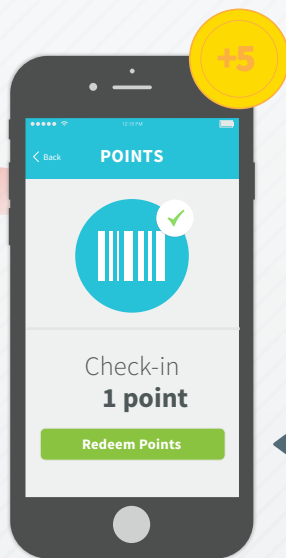
Staff instructs member to **download the app**



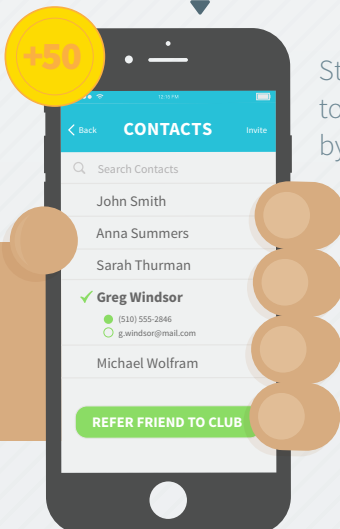
Staff instructs member to say yes to **push notifications**



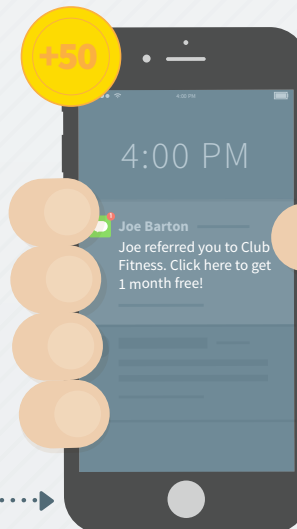
Staff explains **rewards**, and that for every **check-in**, the member earn points



Staff takes the app and enters the member's **barcode** or shows the member how to do it



Staff explains that the way to earn the most points is by **referring friends**



Staff shows the member **how to make a referral** and encourages them to refer a friend right then